



JUNIOR COMMUNICATION OFFICER

The European Federation of Food Science and Technology (EFFoST) facilitates the knowledge and technology exchange among food professionals. EFFoST creates opportunities for food scientist, engineers, technologists, policymakers and businesses in food and food-related areas to connect and collaborate with the objective to enhance the uptake of new technologies and developments. By supporting the further development of food science and technology, EFFoST aims to advance the production of sustainable and healthy food for all in a changing world.

More than 130 societies, institutes and universities all over Europe are affiliated to EFFoST. We have a number of channels to connect with food professionals, namely three official peer-reviewed journals, the SME oriented online magazine 'Taste of Science', our yearly International Conference, our newsletter, our social media accounts, and our Special Interest Groups. Alongside our member organisation activities, we are also responsible for the communication and dissemination of a number of EU projects.

We are looking for an energetic communicator with strong graphic and website design skills, who also has knowledge of food science or technology. As the junior communication officer, you will work closely with the Communication Officer and the rest of the EFFoST team in a dynamic international environment. You'll be working on the communication for the membership organisation and a number of EU-funded research projects. You should be able to develop innovative ways to bring meaningful content to the attention of your target audience. Therefore, you need to be familiar with the latest (digital) communication trends and be able to design infographics and create videos.

Activities:

- Contribute to the analysis of topics relevant to food science and technology;
- Implement the communication strategy aimed at further development of the knowledge and technology transfer activities of EFFoST;
- Design and create (info)graphics, folders and website, maintaining consistent look and feel for each product;
- Implement and manage digital media (website, social media, and mailing list software);
- Represent EFFoST at seminars and conferences in the Netherlands and within Europe;
- Handle the administrative tasks within EU projects with regard to the dissemination and communication activities;
- Organize and carry out office management related activities within the organization.

We ask

Key competencies:

Excellent eye for design: have a flair for creating visually appealing communication material. Experience with a variety of design software, including Photoshop, InDesign etc.

Communicator: experience in developing meaningful multimedia content for your target audience as well as strong communication abilities to interact with colleagues and clients.

Technically strong: ability to create promotional material using graphic design software, record and edit video footage, create and maintain websites (using Mett), create and send out mailings (Mailchimp), and effectively and efficiently deploy social media.

- BSc or MSc in a relevant academic field;
- 1-3 years' experience in a similar function;
- Background or interest in food science and technology
- Good oral, visual and written communication skills;
- Experience with graphic and website design software
- Experience with the deployment of social media;
- Ability to make academic work more accessible for larger audiences
- A very good knowledge of English, both orally and in writing;
- Ability to work independently and also enjoy working as part of a team
- Project management skills: able to meet deadlines and manage multiple tasks.

If you are creative, solution-oriented and take initiative, please apply!

We offer

A fixed-term contract with a working time of 24 hours per week. An attractive remuneration package will be offered to suitable candidates based on education and experience. Contract period: till 31 December 2018 (1-month probation).

More information

The post will be based in Wageningen, The Netherlands, where the EFFoST office is located.

For more information, you can contact dr. Jeroen Knol (Managing Director) j.knol@effost.org or +31 88 3663701

Application

A full curriculum vitae, a motivation letter and examples of your web and graphic design work should be submitted to jobs@effost.org before 12 February 2018. Please indicate the job title you are applying for in the subject field.